

# Joni Halabi

Senior Web Developer and Instructor

## < Summary />

Senior web developer in Washington DC with over 20 years of programming experience. Expertise in custom theme creation for content management systems, Javascript application architecture, and eCommerce solution development.

## < Contact />

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## < Skills />

Front End	Javascript	Languages	Frameworks
HTML	Plain Ol' Javascript	PHP	WordPress
CSS / SCSS	jQuery, jQuery UI	Gulp	WooCommerce
Bootstrap	Node	JSP	Jekyll
Bourbon, Neat	React, JSX	JSTL	Drupal
SVG	Backbone, Marionette		Magento
Twig, Handlebars			

## < Current Work />

2016 - present

### Senior Javascript Front-End Developer

GEORGETOWN UNIVERSITY

- Building custom Gutenberg blocks and WordPress plugins for specialized functionality using React, JSX, and PHP.
- Converted the university's Drupal themes into WordPress themes, using HTML, SCSS, and Twig.
- Developing custom Javascript functionality for individual department websites.
- Built responsive and accessible Drupal 7 themes for the university's school and department sites using HTML, CSS, Bootstrap 4, Javascript, and PHP.
- Led the university's accessibility development efforts during an OCR review in 2017.

2015 - present

### Founder and Lead Developer

THAT DEV GIRL

- Working with both large and small businesses to build website and application UIs, specializing in creating dynamic and responsive themes and functionality for WordPress and Drupal.

## < Conference Speaking & Teaching />

2020

- See *What I Mean?: Data Visualization in WordPress* at:
  - Javascript for WordPress Conference (July 2020)
  - WPCampus Online (July 2020)

2019

- *Customizing Gutenberg: Lessons Learned at Georgetown* at WPCampus Online (January 2019)

2017

- *Accessible Development For All!* at:
  - edUi (September 2017)
  - ConvergeSE (June 2017)
  - NoVA CodeCamp (April 2017)

2016

- *Introduction to Javascript* workshop at General Assembly (September 2016)
- *Front-End Web Development* 10-week class at General Assembly (March 2016 - June 2016)
- *Front-End Web Development* 10-week class at General Assembly (December 2015 - March 2016)

## < Previous Experience />

2015

### Lead Web Developer

ATLANTIC MEDIA STRATEGIES

- Led and grew the web development team by establishing project workflows.
- Created a development resource library containing base themes and reusable custom libraries and WP plugins.
- **The Chicago Community Trust:** Lead developer on a project to develop a new responsive website in WordPress. The site released in May 2015 and won the 2015 OMMA award for website excellence.

2009 - 2014

### Senior User Experience Developer

OPTAROS

- Worked with creative and back-end teams to develop user-focused client e-commerce sites.
- **Macys:** I re-platformed the product management application UI as a Backbone app, with Marionette and Jasmine. I also worked with a team to launch a company-wide core UI platform in Backbone and jQuery UI.
- **Stella & Dot:** I localized their online shop for the European market and redesigned a significant part of the site's stylist order creating workflow. Development work was done in Magento, using CSS, jQuery, and Prototype.

2004 - 2009

## Web Content Engineering Manager & Translation Manager

CAMBRIDGE INTERACTIVE DEVELOPMENT CORP.

- Maintained all company and product websites and app UIs. Directly managed front-end web content engineers.
- Created the company's localization department. Set standards used by this department for all copy localization.
- Managed the translation process for all website and software copy in over 15 written languages.

### < Degrees, Certifications, and Awards />

#### **Georgetown University President's Excellence Award, 2017**

Team award for web accessibility

#### **Magento Front End Developer Certification, 2013**

#### **Master of Fine Arts, 2003**

*Electronic Arts @ Rensselaer Polytechnic Institute*

#### **Bachelor of Science, 2000**

*Electronic Media, Arts, and Communication & Computer Science @ Rensselaer Polytechnic Institute*